

A high-speed train is captured in motion, blurred as it passes through a modern, arched station platform. The platform is illuminated by a series of bright, recessed lights along the ceiling. A man in a dark t-shirt and jeans stands leaning against a concrete wall on the left, looking at his smartphone. A black bag sits on the ground next to him. In the background, a clock is mounted on the wall, and other passengers are visible further down the platform. The overall atmosphere is one of a busy, modern transit hub.

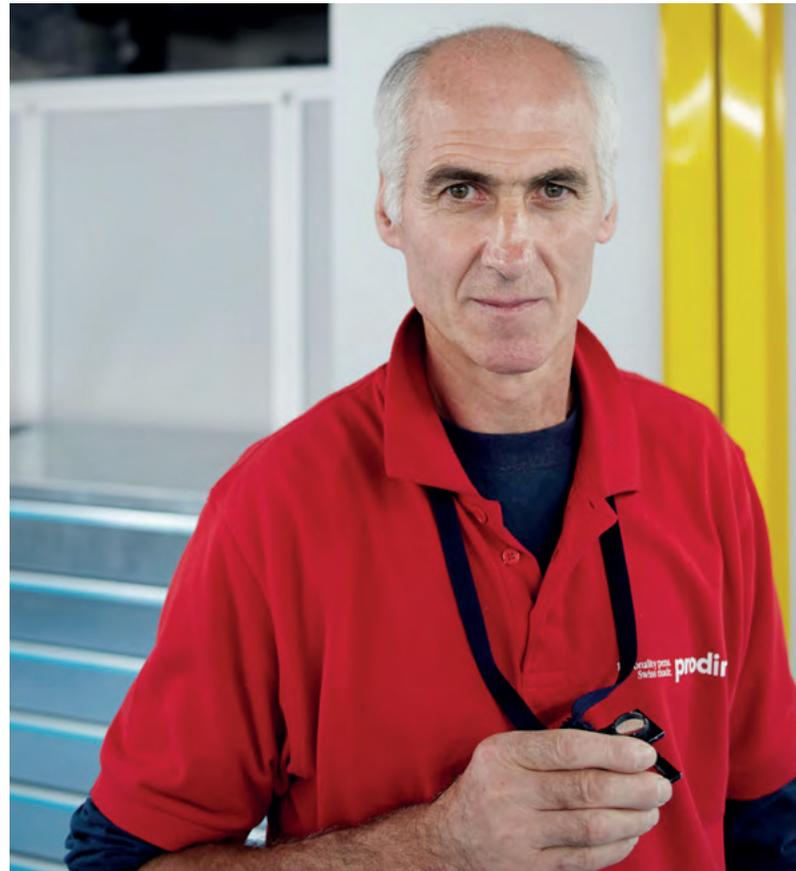
Fastlane

**The best ideas
can't wait.**

prodir[®]

**Your perfect
personalised
pen, in just
5 working days.**

Time matters.



Because sometimes the best ideas
can't wait.
You will receive from 500 to 5.000
pieces, up to a 5 clip color clip-print,
in just 5 working days from artwork
approval.

It catches the eye because it's good,
not because it's loud. The icon amongst
promotional writing instruments.
The original: timeless and unmistakable.



Basically, we had no other choice. When we started, we just had to offer you something that was really quite different than what you already knew. Or else our image and pens would have never amounted to much. The fact that something like a new icon among other promotional articles

emerged, makes us, in retrospect, just a little bit proud. Because the DS3, with its unmistakable form, has proven that a writing instrument made of plastic can convincingly convey quality. Its form has had a major influence on the design of promotional writing instruments as no other has had.

Delivered 5 working days
after the customer's approval.
From 500 pcs. to 5.000 pcs.
No ring option.



Surfaces and Colours

F - Frosted



F01 F20 F50 F75

T - Transparent



T01 T20 T50 T75

P - Polished



P02 P75

Nose cone option

C - Chrome finish metal



Not available with Frosted surface

Print area

A Clip
40 x 8 mm (1,57" x 0,31")
Maximum 5 colors

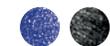


Refill

Standard
Floating Ball®
Jumbo refill



Writing colours



When it's about having that little extra something, then this is the right one: more colours, more surfaces, more personalisation, more printing surfaces. All that, plus a design honoured with prestigious awards.



How would you like to personalise your writing instrument? With colours, logos, pictures, words, photos or illustrations? With printing in six colours, a combination of prints with up to five positions? Or with an image inlay printed in high-quality four-colour process? More colours, more surfaces, more personalisation, more printing surfaces. All that, plus a design honoured with prestigious awards.

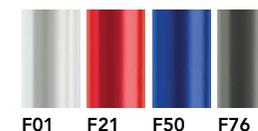
If you look at the DS5 carefully from behind, you will discover, reflected within its form, the number that gave it its name: 5. This pen keeps its promise, making it an ideal personalisable communication medium.

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From 500 pcs. to 5.000 pcs.
No clip cover option.

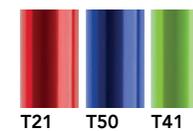


Surfaces and Colours

F - Frosted



T - Transparent



M - Matt



Nose cone option

C - Chrome finish metal



Available with Transparent surface

Print area

A Clip
40 x 7 mm (1,57" x 0,28")
Maximum 5 colors



Refill

Standard
Floating Ball®
Jumbo refill



Writing colours



Black available only for Matt surface

Its form varies from the roundness of the tip to the oval-shaped push button. The large printing surface on the clip, vivid colour range and high-quality Mix & Match options provide lots of opportunity for creative individualisation.



The consciously added highlights catch the eye. Viewing the DS9 from different angles is an exciting experience. The rounded end gradually evolves into the oval shape of the push button, while its surfaces are mixed – with matt body surfaces clip and button are polished. The asymmetric connection between the clip and the body surface creates a tension with the otherwise minimalist use of form. The ring on the push

button gives the DS9 an indisputably striking look. The ring is available for matt body surface colours, the ring itself always full-colour polished or transparent. 20 standard colours are available.

Combinations with options such as the satin finish metal tip allow you to design a pen that perfectly complements your brand or advertises your product.

Delivered 5 working days
after the customer's approval.
From 500 pcs. to 5.000 pcs.



Surfaces and Colours

M - Matt (with polished Clip)



M02 M75

Button option

Y - Galvanised satin



Y70

Z - Galvanised chrome



Z70

Nose cone option

S - Satin finish metal



**Ring option *
Surfaces and Colours**

T - Transparent



P - Polished



* Ring option not available with galvanised satin, chrome button.

Print area

A
43 x 8 mm (1,70" x 0,31")
Maximum 5 colors



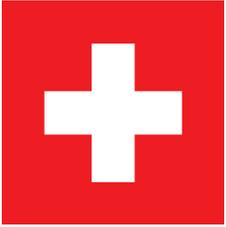
Refill

**Standard
Floating Ball®
Jumbo refill**



Writing colours





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